

Cartograph Circle News: May 2020

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Happy spring! We hope you're able to see flowers blooming and hear birds chirping. We've been finding epic four-leaf-clover patches at the vineyard, which is always a delight. Perhaps during the shelter-in-place period you were able to plant a garden and are now seeing little bursts of green coming up. We doubled down on veggies this year — potatoes and garlic are already in the cellar.



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SPRING RELEASE WRAP UP

Thank you for your support with the Cartograph Circle spring release. We greatly appreciated your helping us arrange to get your wines to you through so many interesting channels this time around! We hope you've started to crack open some of the new wines — those of you in warm climates might want to try the Rosé and stock up for summer if you love it as much as we do.

We've been enjoying a glass of Rosé at the vineyard at the end of the day when we walk through the vines. It's a little more round on the palate this year, but still in that crisp, invigorating style.

Now that the Circle release is wrapped up, we'll release the wines to our website and the general public. The Clone 777 Pinot sold out to Circle members, but all of the other new wines are available. As summer is around the corner, please see below for our shipping incentives and delivery and pickup options.





SUPPORT SMALL PRODUCERS

HOW TO GET CARTOGRAPH WINES

The California stay-at-home order has kept the Cartograph tasting room closed since March 18 — but whether you're local or across the country, we can get wine into your hands.

1. **Delivery:** If you live anywhere between Cloverdale and Petaluma, we'd be happy to deliver wine directly to you! Contact Andi at 707.239.9933 or andi@cartographwines.com to set up a time.
2. **Pickup:** We can arrange curbside pickup at the tasting room, 340 Center St. in Healdsburg. Contact Andi at 707.239.9933 or andi@cartographwines.com to set up a time. When you arrive, open your trunk or car door and text Serena (415.994.1889); she'll bring the wine to your vehicle.
3. **Shipping:**

- **Ground shipping:** There's still time for ground shipping, but the warmer weather will close that window soon. Shipping is a flat \$15 for six bottles, and just one cent for 12 bottles!
- **Summer shipping:** See below for discounted prices on UPS Next-Day Air. UPS picks up the wine in a refrigerated truck and ships it the same evening to arrive the next morning. We'll ship on Mondays, Wednesdays and Thursdays through Oct. 31.

Summer Shipping Rates: Next Day Air

	3 bottles	6 bottles	9 bottles	12 bottles
CA Bay Area/North	\$22	\$24	\$25	\$30
Southern CA, NV, OR	\$33	\$44	\$56	\$68
AZ, CO, ID, MT, WA, WY	\$39	\$49	\$64	\$77
IA, KS, MN, TX, WI	\$41	\$53	\$66	\$79
DC, FL, GA, IL, MA, MD, NC, NH, NJ, NY, OH, PA, TN, VA, VT	\$41	\$55	\$67	\$84
States that ship via Crown: CT, DE, LA, NB, ME, RI, SC	\$58	\$83	\$106	\$123



FROM THE WINEMAKER: VINEYARD UPDATE

The one thing we know for sure: Mother Nature doesn't care about pandemics. Warm February, cold March, heat spells in April, cold and rainy in May ...

As focused as we've been on getting the spring release to everybody sheltering in place, we've also been farming the vineyard and keeping on top of the replant. We've planted three acres with rootstock, and we'll field graft these vines next year to Pinot 115 and Riesling. The rootstock (420A, if you're nerdy) has just started to poke out of the protective carton installed to keep the little canes safe until they need room to stretch.

And we've just finished shoot-thinning the rest of the vineyard to manage our canopy and fruit load. It's always a bit of a shock to see how much vegetation gets removed, but in a few days the leaves stretch out to fill the open space and it looks great. At the moment the vines are pretty robust; we've got more rain coming, and hope we get some warm weather for bloom.

Other than that, we've been reveling in the abundance of songbirds and raptors on the property this year. I've been trying my hand at wildlife photography — if that's a passion of yours, I'd love some tips.

Be well,

Alan



TASTING EXPERIENCES COMING SOON

We look forward to the day we get to see your smiling faces again — which will be soon, since we're planning new ways for you to enjoy a Cartograph tasting experience.

Since the coronavirus is still very present among us, we plan to unveil both a virtual tasting option and an in-person tasting experience designed to keep you and our team safe. (Serena is a registered nurse, so you know that with her at the helm, safety and sanitation will be a cut above.)

Zoom tastings (dates and details coming soon): We're creating two Zoom options for small groups (each one lasts one hour), to make sure we all can hear and be heard, these will start in June.



In our **happy hour tastings**, you get to choose the wine and the people in the tasting. We'll pull a bottle from the cellar, open it with the virtual group, discuss it and have a catch-up chat. Schedule a Zoom happy hour [here](#).

In our more focused **educational tastings**, we'll pick a wine and have a small group join us for a Zoom session about it. You'll learn about Alan's process in making the wine, and can share your stories and ask questions. We'll release the calendar for these tastings soon.

In-person tastings: When we get the OK to host in-person tastings at the tasting room, for a while we plan to hold them by appointment only. We're in the process of implementing a reservation system, which we'll roll out as soon as we hear that we're able to open again.



BACK TO WORK WE GO

We love to hear from you! Please keep sending us photos, emails and notes on social media. It makes us really happy to hear from you, especially while we feel like we're in a bubble that comprises our house, the tasting room and the vineyard. Please stay safe and wear a great face mask — and we hope to see you and say “namaste” soon.

Cheers,

Alan and Serena

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