



Cartograph News: July Newsletter

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Hello

Time has been flying by! We're going to update you on many things this month, so hang in there.

First and foremost, thank you for your love of the 2022 Rosé—it sold out at the end of June! We held back some [2021 Rosé](#) in anticipation, so we do have Rosé for the summer.

We're doing lots of celebrating in July: the Fourth, Bastille Day, Cartograph's B Corp recertification and the kickoff of the FIFA Women's World Cup. To aid in all the celebrations, we've brought the [2013 Brut Zero Sparkling](#) back to the tasting room. It's super fun to taste a sparkling that's 10 years old and holds its own like no other. Come celebrate with us!

JULY 2017

FROM THE WINEMAKER

STAFF PICK

UPCOMING EVENTS

AVFILM - THE PLAZA CENTER

FROM THE WINEMAKER: VINEYARD UPDATE

Can you believe it's already July? The weather was cool this spring — actually, it was perpetually spring-like all the way through June. Now that it is getting hot, it feels like we skipped a chunk of the year.

Finally, the vines are in motion, and this morning the crew came to tame the wild growth, bringing order to the chaos. I snap a picture every year to record the dramatic change, although it's hard to truly capture the beauty. Check out the photo below (a fly-by with a drone might have done it more justice).



This year, we're expecting a light crop from our mature vines, but with the late start maybe that works to our benefit to get things ripe? Unfortunately, the cold conditions were tough on our young vines, and botrytis took hold during bloom. We're dropping whatever little crop is left to let the vines focus on building strength for next season. Patience is required, as this means we won't see fruit from the new vines until their fifth year in the ground. We would typically expect a small crop in the third season after grafting.

That's the reality of farming on the cold edge of Sonoma County. Every year brings new challenges and rewards. Fortunately, the mature vines are looking fantastic, and we've recently contracted for fruit from a couple of new vineyards, which promises some exciting new wines in the future.

Cheers,

Alan



STAFF PICK: 2017 GREEN RANCH PINOT NOIR

Our staff pick for July is from Andi Micheli. Andi is our direct-to-consumer operations and tasting room manager — in other words, Serena's right hand on the business side of Cartograph. Andi joined the Cartograph team in April 2019, and we've been delighted with everything she has taken on and excelled at. Her pick this month is a really fun Pinot - the [2017 Green Ranch Pinot Noir](#).

STAFF PICK: JULY 2023



2017 Green Ranch Pinot Noir

I love the cranberry, blood orange and spices that jump out right away. It's just starting to round out and soften, so there's a nice balance to the acid. A balsamic roasted beet salad would be great with this!

- Andi Micheli
- DTC Operations & Tasting Room Manager

To read our complete notes:
www.cartographwines/About/StaffPicks



UPCOMING EVENTS

May and June were a whirlwind of tasting events: the AVFilm Festival, pouring at Maison Porcella, the Forgotten Felines fundraiser, the Healdsburg Wine and Food Experience, Wine Country Unites and the Taste of Sonoma.

In July, we have an opening reception for Gay Wine Weekend, and then it's off to the races to watch the Women's World Cup and see the premiere of a piece we commissioned from our dear friend, composer Jeffrey Brooks, for the [Bang on a Can Loud Weekend](#) at MassMoCA.

Cartograph Circle members, mark your calendars for Aug. 27 and Nov. 5th!

So with all of that going on, here are some fun things we have coming up:

- July 14: [Gay Wine Weekend](#) — We'd love to see you at the opening reception!
- July–August: As soon as the blackberries are ripening at the vineyard, we'll let you know so you can come pick some and enjoy a picnic. If you don't want to pack your own picnic, there's a fabulous restaurant nearby, [Jam Joy's Bungalow](#), where you can get takeout to eat at the vineyard. You can also dine in and enjoy their awesome, colorful patio. If you follow us on Instagram, you know we're often there on Sundays.
- July 27–29: [In Massachusetts](#) at Mass MoCA — Let us know if you're in the area! We can get together for drinks or meet up at the performance of the piece we commissioned from Jeffrey Brooks.
- Aug. 27: Sneak peek of the new fall wines for Cartograph Circle members; watch for email invitations next week!!
- Sept. 5: New fall wines released to the tasting room
- Oct. 1–31: Fall wines shipped to Cartograph Circle members
- Oct. 22: [Lara St. John](#) @ Green Music Center — We'll be pouring in the donor lounge; please let us know if you'll be joining us so we can add your name to the guest list. Don't forget to use your Cartograph code for a 15% discount on tickets!
- Oct. 28: Magnum Day — We'll be pouring the newly released 2017 magnums in the tasting room.
- Nov. 5: End of harvest lunch celebration with Cartograph Circle members at Valette! Watch for invitations arriving in August.
- Nov. 18: [Silk Road Ensemble](#) with Rhiannon Giddens @ Green Music Center — We'll be pouring in the donor lounge; please let us know if you'll be joining us so we can add your name to the guest list. Don't forget to use your Cartograph code for a 15% discount on tickets!



PARTNER SPOTLIGHT: AVFILM

As many of you know, Alan and I love the movies and popcorn — during COVID, we streamed hundreds of films. We're big fans of AVFilm, an amazing local nonprofit that focuses on film as a means of expression and communication.

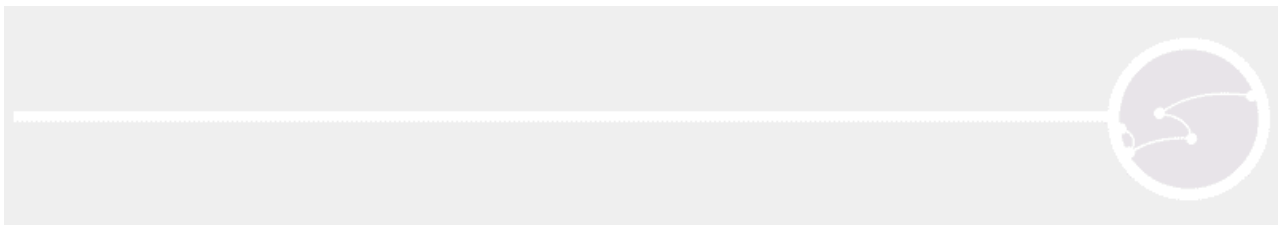
AVFilm brings communities together through film and discussion about films. They do tons of projects in school systems to teach kids the tools for making a film (did you know you can make an entire movie on an iPhone?), they run summer camps for kids to get them involved in various aspects of filmmaking, and they curate really cool film events and discussions for adults.



We could go on and on — but the most important thing is that AVFilm is building a three-screen cinema center in downtown Healdsburg, with an entire education and community-focused space on the floor above! They just received the thumbs up from the city planning commission, plus \$1.5 million to break ground! WOOHOOO!!! We are incredibly excited to have a state-of-the-art film center and community gathering space in Healdsburg.

We have, as you might imagine, supported this cause and have also jumped onto the project's fundraising and events committees. The goal is \$4.5 million (the initial \$1.5 million was the amount needed to get the board to agree to break ground). If you're interested in contributing to this dream, please reach out to us or to AVFilm's amazing Executive Director, [Kathryn Hecht](#).

Here's the [link](#) to AVFilm's words about the groundbreaking and how you can help. Want to [learn more](#)?



BACK TO WORK WE GO

Life is moving fast and furious right now, but after some travel we're so happy to be back in Sonoma County where we can spend time working the vineyard, talking with delightful folks at the tasting room and taking a break in our garden enjoying a glass of Rosé. We hope you have a summer filled with adventures along with moments of peace and reflection. Thank you for your support of Cartograph.

Cheers,

Alan and Serena



