



Cartograph Newsletter: February 2023

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Hello

January is always a fun month for looking back at what we did in 2022 and where we are headed in 2023. We've been in the cellar counting cases of wine and tasting through older vintages, Alan has everything dialed in for the bottling in February, and we're launching our monthly staff picks starting this month! On February 2nd we'll unveil the staff pick via Instagram and that wine will be available in the tasting room. (Hint: Alan picked the wine and it is a 2016 vintage Pinot noir....)

FEBRUARY 2023

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EXPLORING THE CELLAR

Every January we inventory the wines in the cellar and taste through the older vintages to see how they're aging. This year, we've discovered low stock of quite a few wines, so we wanted to tell you about them before we run out.

How long can Pinot age? We believe Cartograph Pinots can typically age for 10 years or more — in fact, we're still enjoying our 2009 vintages. As a Pinot ages, bright red fruit flavors like strawberry, Bing cherry and cranberry ebb, while darker red fruit flavors like blueberry, blackberry and black cherry emerge along with earthy, mushroomy tones. Some wines get more subtle as they age, while some get bolder. We've noticed that the majority of Cartograph Pinots tend to gain palate weight as they age.



Fewer than 10 cases remain:

- 2009 Floodgate Vineyard Pinot Noir – 9 cases
- 2013 Floodgate Vineyard Pinot Noir – 9 cases
- 2014 Perli Vineyard Pinot Noir – 9 cases
- 2015 Starscape Vineyard Pinot Noir – 1 case
- 2016 Perli Vineyard Pinot Noir – 9 cases
- 2017 Green Ranch Riesling – 9 cases

Fifteen to 20 cases remain:

- 2011 Floodgate Vineyard Pinot Noir – 15 cases
- 2012 Russian River Valley Pinot Noir – 20 cases

- 2012 Roma's Vineyard Pinot Noir – 20 cases
- 2014 Russian River Valley Pinot Noir – 20 cases
- 2014 Transverse Pinot Noir – 20 cases
- 2017 Starscape Vineyard Pinot Noir – 20 cases
- 2017 Cartograph Estate Pinot Noir – 18 cases



FROM THE WINEMAKER: WHAT'S UP IN THE WINERY?

I'll just start by saying: **37+ inches of rain so far this season!**

That felt good. Happy 2023.

The 2022 Pinots have all been tucked away in the barrel room for a couple of months now, while the Riesling and Rosé took their sweet time finishing their primary fermentation. Each of those last two ferments lasted over 100 days, compared to a typical 14-day ferment for a Pinot.

It all comes down to fermentation temperature and, well, I fermented these lots very cold. They stayed in the low 50s, and as they neared completion, they slowed WAAAY down. I achieved what I wanted in that we preserved some wonderful aromatics and generated a silky texture, but that waiting game was a bit tough.

The slow return to the somewhat normal continues, thank goodness.

Cheers,

Alan



THE ABCs OF BEING A B CORP

In June 2020 we achieved our [B Corp certification](#). We were inspired to get certified after earning Sonoma County Sustainable certification for the vineyard and becoming a member of 1% For the Planet. The B Corp certification recognizes our sustainable practices at the vineyard and in the tasting room, along with our commitment to reduce inequality, lower levels of poverty and create a healthier environment.

Why did we do all of this? We want to be great stewards of the earth and create products that are good for the land, our team and our customers. And we want to build a vineyard and a business that support the earth and our communities, so that whoever takes on our vineyard or brand after us has a sustainable, earth-friendly, people-promoting and community-supporting business to continue.

What does it mean for you? Each time you purchase Cartograph wine, you're helping to build a more sustainable environment, supporting the creation of quality jobs and contributing to support for nonprofits that focus on people, the



earth and the environment.

As we begin our recertification process, we'll share our successes over the last three years in the impact areas we focus on: community, customers, environment, governance and workers. If you're interested in certifying your business as a B Corp, we'd be happy to help. Remember, we're nerds, so we have hundreds of pages of documentation we'd be delighted to share.



UPCOMING EVENT



For our local people or anyone visiting in early March, we are excited to do a special tasting with our favorite local French charcuterie producers!! We are going to join [Maison Porcella](#) in their new space and pour our wines paired with their amazing meats and appetizers. Join us from 5:30 - 7p on Tuesday **March 7th** for a wonderful charcuterie board paired with our wines. Bring friends and enjoy a social hour or add some appetizers and make it your dinner! Make reservations via [Maison Porcella](#) (phone: 707.955.5611). More information about [Maison Porcella's](#) events.

On Valentine's Day **Feb. 14th** we'll be pouring sparkling at the tasting room and on **Feb. 25th** we'll have a special wine open to celebrate "Open that Bottle Night."



BACK TO WORK WE GO

We're headed to the winery to get ready for bottling the 2022 whites! We hope to see you at the tasting room in the near future — we're having fun changing up the menu and featuring the monthly staff pick.

Cheers,

Alan and Serena